

Chairman's Award

The Chairman's Award is a biennial global award programme established in 1999 to encourage and recognise Cadbury employee involvement in the community. This year has again demonstrated the lengths to which our employees will go to help others.



This year Liliane, working for Cadbury Adams Middle East, based in Lebanon, was selected as the winner for her inspirational work with the Lebanese Red Cross.

Liliane has been a volunteer for the Lebanese Red Cross for the last two years and is playing an important role in ensuring life remains as normal as possible in times of trouble despite the dangers to herself. In the past two years, there have been periods when Liliane has been at the heart of emergency missions despite knowing that three volunteers were killed and many wounded.

On one night in July 2006, for example, she drove a Red Cross ambulance to help a family in south Lebanon, negotiating her way through continuous bombing.

This year we able to recognise Liliane as a winner, as well as three highly commended places and seven finalist places. All placed entranced received a donation to their charity as well as a personal certificate.