



PRESS RELEASE

CADBURY SCHWEPPEES APPOINTS DAVID MACNAIR AS CHIEF SCIENCE & TECHNOLOGY OFFICER

26 Mar 04

Cadbury Schweppes plc today confirmed the appointment, effective immediately, of David Macnair as Chief Science & Technology Officer to lead the Group's science and technology organisation and agenda. Based in London, Mr Macnair will report to Todd Stitzer, CEO of Cadbury Schweppes.

Welcoming David Macnair to Cadbury Schweppes, Todd Stitzer said, "David brings strong science and technology credentials and a track record of product development successes which, together with his extensive operational business leadership will be invaluable as we address our stretching innovation goals and continue to develop our strategic agenda in the rapidly changing food and nutrition environment".

David Macnair joins Cadbury Schweppes from Campbell Soup Company where he was Chief Research Officer and senior vice president Global Research & Development / Quality Assurance.

Born in the UK, David obtained his first degree and PhD in Biochemistry at the University of Leeds. His early career was spent in research and development with Mars, where he led their worldwide chocolate research programme. After a period in marketing, he was appointed to the role of Manufacturing Development Director for M&M Mars - a general management role which spanned research & development, manufacturing and marketing.

In 1990, David moved to Campbell Soup Company in a world-wide science and technology role, followed by responsibilities for worldwide product development. Subsequently, as General Manager for their Centre for Nutrition & Wellness, David led a new business charged with developing and launching a new range of functional food. Most recently, as a member of Campbell's Executive Leadership Team, his remit spanned research & development, quality, technology, nutrition, flavour and ingredients and packaging and process development.

ends

for further information contact:

contact	telephone	fax	email
----------------	------------------	------------	--------------

Media Enquiries

Dora McCabe +44 (0)20 7409 1313 +44 (0)20 7830 5137

The Maitland Consultancy

Angus Maitland +44 (0)20 7379 5151 +44 (0)20 7379 6161

Philip Gawith +44 (0)20 7379 5151 +44 (0)20 7379 6161



for further information contact:

contact	telephone	fax	email
---------	-----------	-----	-------

Media Enquiries

Dora McCabe	+44 (0)20 7409 1313	+44 (0)20 7830 5137	email Dora McCabe
-------------	---------------------	---------------------	--

The Maitland Consultancy

Angus Maitland	+44 (0)20 7379 5151	+44 (0)20 7379 6161	email Angus Maitland
Philip Gawith	+44 (0)20 7379 5151	+44 (0)20 7379 6161	email Philip Gawith

notes to editors:

Cadbury Schweppes is a major global company which manufactures, markets and distributes branded beverages and confectionery products around the world. With origins stretching back over 200 years, today Cadbury Schweppes' products - which include brands such as Cadbury, Schweppes, Halls, Trident, Dr Pepper, Snapple, Trebor, Dentyne, Bubblicious and Bassett - are enjoyed in almost every country around the world. The group employs around 54,000 people and is a leading world-wide confectionery company. It is number one in sugar and functional confectionery, a strong number two in gum and the world's third largest soft drinks company.