



PRESS RELEASE

CADBURY SCHWEPPEES UK CONFECTIONERY INVESTMENT

05 Dec 03

Cadbury Schweppes today announced a programme for further efficiency and productivity improvements at its Cadbury Trebor Bassett manufacturing sites in Bournville and Somerdale.

More than £30m has already been invested at Bournville and Somerdale over the past two years and the next two years will see further investment in new technology and skills development.

The improved technology and more flexible working that the skills development will enable means that Cadbury Trebor Bassett will be looking to reduce its UK workforce by around 480 employees over the next two years. The company is aiming to achieve this through voluntary redundancy, which will be handled sensitively and full support will be given to those affected.

This programme will enable Cadbury Trebor Bassett to maintain competitiveness in the face of increasing competition.

Cadbury Trebor Bassett is in the early stages of talking to its workforce on the proposed changes and plans to hold discussions in the New Year.

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notes to editors:

Cadbury Schweppes is a major global company which manufactures, markets and distributes branded beverages and confectionery products around the world. With origins stretching back over 200 years, today Cadbury Schweppes' products - which include brands such as Cadbury, Schweppes, Halls, Trident, Dr Pepper, Snapple, Trebor, Dentyne, Bubblicious and Bassett - are enjoyed in almost every country around the world. The group employs around 55,000 people and is a leading world-wide confectionery company. It is number one in sugar and functional confectionery, a strong number two in gum and the world's third largest soft drinks company.